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MEDIA CONTACT:  
Marianne Ortiz, Profiles, Inc.  
410-243-3790, marianne@profilespr.com

## **WYPR 88.1 FM Launches *ClearPath – Your Roadmap to Health & Wealth***

***New weekly program aims to help listeners with their “Roadmap to Health and Wealth”  
Made possible by the Transamerica Institute<sup>SM</sup>***

(Baltimore, MD) – Americans are living longer than at any time in history, and yet extensive research conducted by the [Transamerica Center for Retirement Studies<sup>®</sup>](#) (TCRS) indicates that Americans are ill-prepared for long-term retirement and unaware of their need for action, as well as the range of practical steps available to them to begin planning for their financial security. At the same time, people are looking to increase their quality of life during both their working years and in retirement. The [Transamerica Center for Health Studies<sup>SM</sup>](#) (TCHS) educates Americans about issues related to their longer-term health and well-being since good health is *the* vital component to a person’s productivity and enjoyment throughout life.

To assist listeners in their quest for both health and financial security, [WYPR](#) will launch its newest weekly evening drive-time segment, “*ClearPath – Your Roadmap to Health & Wealth*,” on Monday February 3, 2014 at approximately 5:45 pm. *ClearPath – Your Roadmap to Health & Wealth*, which launches during NPR’s popular *All Things Considered*, is underwritten by the [Transamerica Institute<sup>SM</sup>](#) – a nonprofit, private foundation dedicated to identifying, researching and educating the public about retirement, health coverage, and other relevant financial issues facing Americans today.

Program host Greg Tucker will engage [Catherine Collinson](#), the Transamerica Institute’s founding president who also leads TCRS (a foremost expert on the state of retirement readiness in America), and [Hector De La Torre](#), who leads the Transamerica Institute’s newly established TCHS (and is a former California State Assembly member), on the broad range of issues related to financial literacy, retirement, and health care and well-being. Listeners will be encouraged to send in their questions and comments to [clearpath@wypr.org](mailto:clearpath@wypr.org).

### **About WYPR 88.1 FM**

WYPR is an NPR affiliate. The station produces and broadcasts local programs including “Midday with Dan Rodricks,” “Maryland Morning with Sheilah Kast,” and “The Signal,” as well as news coverage and special editorial programming. As a listener-supported radio station, all

contributions to the station are tax-deductible to the fullest extent of the law. For more information, visit [www.wypr.org](http://www.wypr.org) or call 410-235-1660.

### **About Transamerica Institute<sup>SM</sup>**

The Transamerica Institute is a nonprofit, private foundation dedicated to identifying, researching and educating the public about retirement, health coverage, and other relevant financial issues facing Americans today. Transamerica Institute is funded by contributions from Transamerica Life Insurance Company and its affiliates and may receive funds from unaffiliated third parties. For more information about the Institute, please refer to [www.transamericainstitute.org](http://www.transamericainstitute.org)

### **About Transamerica Center for Retirement Studies<sup>®</sup>**

The Transamerica Center for Retirement Studies (TCRS) is a division of Transamerica Institute<sup>SM</sup>, a nonprofit, private foundation. TCRS is dedicated to educating the American public on trends, issues, and opportunities related to saving and planning for retirement and achieving financial security in retirement. For more information about TCRS, please visit [www.transamericacenter.org](http://www.transamericacenter.org).

### **About Transamerica Center for Health Studies<sup>SM</sup>**

The Transamerica Center for Health Studies (TCHS) is a division of the Transamerica Institute, a nonprofit, private foundation. TCHS is dedicated to identifying, researching and analyzing the most relevant health care issues facing consumers and employers nationwide. For more information about TCHS, please visit [www.TransamericaCenterforHealthStudies.org](http://www.TransamericaCenterforHealthStudies.org).

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**Catherine Collinson**  
**President**

### **Transamerica Institute and Transamerica Center for Retirement Studies**

Catherine Collinson serves as President of the Transamerica Institute and Transamerica Center for Retirement Studies, and is a retirement and market trends expert and champion for Americans who are at risk for not achieving a financially secure retirement. Catherine oversees all research and outreach initiatives, including the Annual Transamerica Retirement Survey.

With more than 15 years of retirement services experience, Catherine has become a nationally recognized voice on retirement trends for the industry. She has testified before Congress on matters related to employer-sponsored retirement plans among small business, which have featured the need to raise awareness of the Saver's Credit among those who would benefit most from the important tax credit.

Catherine is regularly cited by top media outlets on retirement-related topics. Her expert commentary has appeared in major publications, including: The Wall Street Journal, U.S. News & World Report, USA Today, Money, The New York Times, The Huffington Post, Kiplinger's, CBS MoneyWatch, Los Angeles Times, Chicago Tribune, Employee Benefits News and HR Magazine. She has also appeared on PBS' "Nightly Business Report," NPR's "Marketplace" and CBS affiliates throughout the country.

Catherine speaks at major industry conferences each year, having appeared at events hosted by organizations including PSCA, LIMRA and PLANSPONSOR. She also authors articles published in leading industry journals, such as ASPPA, SPARK and PSCA.



**Hector De La Torre**  
**Executive Director**

**Transamerica Center for Health Studies**

Hector De La Torre is the Executive Director of the Transamerica Center for Health Studies, a nonprofit focused on helping consumers and businesses navigate the health care landscape. De La Torre was chosen to lead this new initiative because of his private and public sector experience, particularly his leadership role on health care and advocating for consumers and businesses. Among his accomplishments as an elected official were expanding access to doctors in underserved communities, consumer protections against retroactive cancellation of health insurance, and supporting facilities improvements at Children's Hospitals.

"I feel that the Transamerica Center for Health Studies is a public service—consumers and businesses are looking for help as they try to navigate the shifting health care landscape," said De La Torre. "We at TCHS are committed to helping them better understand their options to make good health care decisions."

De La Torre is also a member of the Board of Trustees at Occidental College in Los Angeles and serves on the California Air Resources Board (CARB) as a gubernatorial appointee. De La Torre served as a State Assembly member for California's 50th District from 2004-2010. Prior to that, he was Mayor and Councilmember in his hometown of South Gate. De La Torre was also a

Manager at the County of Los Angeles Superior Court and served as Manager at Southern California Edison. Previous to those positions, he was Assistant/Chief of Staff to the Deputy Secretary at the U.S. Department of Labor.