



Age-Inclusive Management Strategies Colorado Conference AGENDA

History Colorado Center, Colorado Room
September 28, 2022

9:00 – 9:15 a.m.	Check-In, Coffee, and Networking
9:15 – 9:30 a.m.	<p>Opening Remarks <i>Catherine Collinson, CEO and President, nonprofit Transamerica Institute</i> <i>Brian Kaskie, Professor, University of Iowa College of Public Health</i></p>
9:30 – 10:00 a.m.	<p>Keynote – Tenure, Age, and Performance: What Employers Need to Know <i>Rick Guzzo, Co-founder, Mercer’s Workforce Sciences Institute</i></p>
10:00 – 10:45 a.m.	<p>The New World of Work and “Unretirement” Moderator: Catherine Collinson <i>Richard Eisenberg, Aging expert, unretired freelance writer and editor</i> <i>Kerry Hannon, Workplace futurist, author, and Yahoo Finance senior columnist</i></p>
10:45 – 11:15 a.m.	Networking Break
11:15 – 11:30 a.m.	<p>Colorado’s Response to an Aging Population <i>Jared Polis, Governor of Colorado</i></p>
11:30 a.m. – noon	<p>Colorado Tapping Into Experienced Employees Moderator: Karen Brown, Colorado Liason, AIMS CO <i>Joe Barela, Executive Director, CO Department of Labor & Employment</i> <i>Britta Blodgett, Asst. Director, Colorado Workforce Development Council</i> <i>Katherine Keegan, Director, CO Office of the Future of Work</i></p>
noon – 1:00 p.m.	Networking Lunch
1:00 – 1:25 p.m.	<p>The Modern Elder: What’s In It for Employers <i>Chip Conley, Founder and CEO, Modern Elder Academy, via pre-recorded video</i></p>
1:25 – 2:15 p.m.	<p>AIMS Colorado: Employer Successes Embracing Experienced Employees <i>Brian Kaskie</i> Moderator: Karen Brown <i>Chad Federwitz, Manager of Senior Services, Pitkin County</i> <i>Melissa Knight, Director of HR and Risk Management, Pitkin County</i> <i>Marissa Perry, Chief Operating Officer, Thelco</i> <i>Laura Pratt, Sr. Director of Talent & Culture Resources, Denver Art Museum</i></p>
2:15 – 2:30 p.m.	Networking Break
2:30 – 3:00 p.m.	<p>AARP’s Employer Pledge Program and Synergies with AIMS CO <i>Heather Tinsley-Fix, Senior Advisor, Financial Resilience, AARP</i></p>
3:00 – 3:45 p.m.	<p>Bridging the Gap: Connecting Employers & Experienced Employees Moderator: Jillian Kelly, Senior Program Officer, Next50 Initiative <i>Lisa Armao, Executive Director, Early Childhood Services Corps</i> <i>Lynda Drake, Job Developer, Bayaud Enterprises</i> <i>Denise Micciche, Program Specialist, CO Dept. of Human Services</i> <i>Janine Vanderburg, Director, Changing the Narrative</i></p>
3:45 – 4:00 p.m.	<p>Closing Remarks and Call to Action <i>Brian Kaskie</i></p>
4:00 p.m.	Adjourn

Age-Inclusive Management Strategies (AIMS) Colorado Conference



Age-Inclusive Management Strategies (AIMS) Colorado is a multi-year project dedicated to transforming the way employers shape the future of aging in Colorado, by addressing how they meet the needs and preferences of experienced employees (i.e., older workers). This effort constitutes a substantive contribution to improving future opportunities to age successfully.

Today, there are five generations in Colorado's workforce. Twenty-three percent of the state's total employment is people aged 55 and older, according to the Colorado State Demography Office. This trend presents a tremendous opportunity for employers to develop and implement programs that address the multigenerational workforce and workers' changing needs.

To learn more about the project, including details about today's presenters, videos of the conference, and past events and activities, please visit www.TransamericaInstitute.org/aims. To get in touch with the project team and learn how we engage with employers, please email us at AIMS-Project@uiowa.edu.

AIMS Colorado is a collaboration between the University of Iowa College of Public Health and nonprofit Transamerica Institute, which are not affiliated with each other.

University of Iowa College of Public Health works to promote health and prevent injury and illness through its commitment to education and training, excellence in research, innovation in policy development, and devotion to public health practice. www.public-health.uiowa.edu

Transamerica Institute[®] is a nonprofit, private foundation dedicated to identifying, researching, and educating the public about health and wellness, employment, financial literacy, longevity, and retirement. It is the parent organization of Transamerica Center for Retirement Studies[®] which conducts one of the largest and longest-running annual retirement surveys of its kind. Transamerica Institute is funded by contributions from Transamerica Life Insurance Company and its affiliates. www.transamericainstitute.org

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