

## 23 Facts About Women's Retirement Outlook

Select Findings from the 23rd Annual Transamerica Retirement Survey of Workers

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In 2018, Catherine was named an Influencer in Aging by PBS' Next Avenue. In 2016, she was honored with a Hero Award from the Women's Institute for a Secure Retirement (WISER) for her tireless efforts in helping improve retirement security among women. Catherine serves on the Advisory Board Leadership Council of the Milken Institute's Center for the Future of Aging. She co-hosts the ClearPath: Your Roadmap to Health \& Wealth ${ }^{S M}$ radio show on Baltimore's WYPR, an NPR news station.

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## About Transamerica Center for Retirement Studies

Transamerica Center for Retirement Studies ${ }^{\circledR}$ (TCRS) is an operating division of Transamerica Institute ${ }^{\circledR}$ (The Institute), a nonprofit, private foundation. TCRS is dedicated to educating the public on trends, issues, and opportunities related to saving and planning for retirement and achieving financial security in retirement. It conducts one of the largest and longest-running annual retirement surveys of its kind. For more information about TCRS, please visit www.transamericainstitute.org/about

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## About the Report

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## Methodology: 23rd Annual Transamerica Retirement Survey

- The analysis contained in this report was prepared internally by the research team at Transamerica Institute and Transamerica Center for Retirement Studies (TCRS).
- A 28-minute online survey was conducted within the U.S. by The Harris Poll on behalf of Transamerica Institute and TCRS between November 8 and December 13, 2022 among a nationally representative sample of 2,907 women and 2,766 men who are employed by for-profit companies.
- Data are weighted where necessary by age by gender, race/ethnicity, region, education, marital status, household size, household income and propensity to be online to bring them in line with their actual proportions in the population.
- Respondents for this survey were selected from among those who have agreed to participate in our surveys. The sampling precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the sample data is accurate to within $+1.7 \%$ age points using a $95 \%$ confidence level. This credible interval will be wider among subsets of the surveyed population of interest.
- All sample surveys and polls, whether or not they use probability sampling, are subject to other multiple sources of error which are most often not possible to quantify or estimate, including, but not limited to coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.
- Percentages are rounded to the nearest whole percent.


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## Key Highlights

## Introduction

Today's women are better educated and enjoy career opportunities that were unimaginable 50 years ago. Despite this progress, women lag behind men when it comes to saving and planning for retirement. A woman's path to a secure retirement is filled with obstacles, such as lower pay and time out of the workforce for parenting or caregiving, which can negatively impact her long-term financial situation. Statistically, women tend to live longer than men, which implies an even greater need to plan and save.

23 Facts About Women's Retirement Outlook, a collaboration between Transamerica Center for Retirement Studies (TCRS) and Transamerica Institute, illustrates issues how women workers are juggling competing priorities and financially preparing for the future. It also offers comparisons with men.

This report marks the 18th consecutive year that our organization has published research that illustrates women's retirement-related risks along with actions to help mitigate them.

The goal of the research is two-fold: 1) to raise awareness of the retirement risks that women are facing, and 2) highlight opportunities for women to take greater control of their finances and their future.

Please join us in spreading the word to inspire more women to take steps to improve their retirement outlook. Timely actions taken today can lead to better outcomes tomorrow, and ultimately enable women to achieve a more secure retirement.


## Key Highlights

## 23 Facts About Women's Retirement Outlook

Transamerica Center for Retirement Studies' 23rd Annual Retirement Survey examines the experience of women workers including their financial realities and retirement-related risks. In doing so, the research uncovers opportunities and action steps that can help improve their situation.

Consider these facts:

1. Many women don't have enough income to save for retirement. Almost six in 10 women (57\%) agree with the statement, "I don't have enough income to save for retirement," compared with $50 \%$ of men. Twenty-six percent of women "strongly agree," which is significantly higher than reported by men (19\%).
2. Women have competing financial priorities. Women's current financial priorities include saving for retirement (53\%), building emergency savings (44\%), paying off credit card debt (43\%), just getting by to cover basic living expenses (37\%), and supporting children (33\%). In contrast, men are more likely than women to cite saving for retirement (61\%) as a financial priority, and they are less likely to cite building emergency savings (40\%), paying off credit card debt (37\%), and just getting by to cover basic living expenses (28\%).
3. Women's emergency savings are low. Emergency savings can help workers cover the cost of unexpected major financial setbacks such as unemployment, medical bills, home repairs, and auto repairs - and ultimately, help them avoid tapping into their retirement savings. As of late 2022, women have saved only $\$ 2,400$ in emergency savings compared with the $\$ 9,000$ saved by men (medians). A concerning $20 \%$ of women and $13 \%$ of men have no emergency savings. A sizeable proportion of women (26\%) and men (22\%) are "not sure" how much they have in emergency savings.
4. Women's retirement confidence is relatively low. Six in 10 women (60\%) are confident they will be able to fully retire with a comfortable lifestyle, including 19\% who are very confident and $41 \%$ who are somewhat confident. Women's retirement confidence lags behind that of the $73 \%$ of men who are either very confident ( $26 \%$ ) or somewhat confident (47\%).
5. Three in 4 women are saving for retirement. Seventy-five percent of women are saving for retirement through employersponsored plans (e.g., 401(k) or similar plans) and/or outside the workplace (e.g., in IRAs, mutual funds, or bank account), compared with $81 \%$ of men. Among those who are saving for retirement, women started saving at age 27 (median) and men started saving at age 26 (median).

## Key Highlights

6. Women are less likely to be offered retirement benefits. Women workers (74\%) are less likely than men (78\%) to be offered a 401(k) or similar plan. Twenty-two percent of women are not offered any retirement benefits by their employers, compared with only $16 \%$ of men. These findings are partly explained by the issue that women are more likely to work part time and many employers do not extend benefits to their part time employees. Women are twice as like as men to work part-time ( $16 \%$ and $8 \%$, respectively). Only $45 \%$ of women who work part time are offered a 401(k) or similar plan compared with $79 \%$ of women work full time.
7. Most women participate in a 401(k), if offered one. Among those offered a $401(k)$ or similar plan, women's participation rate lags that of men ( $76 \%, 81 \%$, respectively). Women's contributions to the plan also lag those of men, with women contributing $10 \%$ (median) of their annual salary, compared with men contributing $12 \%$ (median). Women and men who work full time are more likely to participate in a plan ( $78 \%$ women, $82 \%$ men) than those working part time ( $56 \%$ women, $59 \%$ men).
8. One-third of women have tapped into retirement savings. A concerning percentage of workers are tapping into their retirement savings before they retire. Taking loans and withdrawals from retirement accounts can severely inhibit the growth of long-term savings. More than one-third of women (36\%) have ever taken a loan, early withdrawal, and/or hardship withdrawal from their 401(k) or similar plan or IRA, including $29 \%$ who have taken a loan and $20 \%$ who have taken an early and/or hardship withdrawal. Comparatively, $38 \%$ of men have ever taken a long, early withdrawal, and/or hardship withdrawal.
9. Women are guessing their retirement savings needs. Women believe they will need to have saved $\$ 500,000$ by the time they retire in order to feel financially secure, an amount that is lower reported by men ( $\$ 600,000$ ) (medians). More than half of women ( $52 \%$ ) arrived at this estimate by guessing, compared with $39 \%$ of men. Only $16 \%$ of women used a retirement calculator or completed a worksheet, a response which is significantly lower than that of men (24\%). Only $11 \%$ of women and $15 \%$ of men had the estimate provided to them by a financial advisor.
10. Women's household retirement savings are inadequate. Women's total savings in household retirement accounts are less than half of men's ( $\$ 44,000, \$ 91,000$, respectively) (estimated medians) as of late 2022. Women are significantly less likely than men to have saved $\$ 250,000$ or more in total household retirement accounts ( $23 \%, 35 \%$ ). A worrisome $26 \%$ of women and $17 \%$ of men have saved less than $\$ 10,000$ or nothing at all.

## Key Highlights

10. Women's household retirement savings are inadequate (continued). Total household retirement savings varies by generation. As of late 2022, Baby Boomer women have saved $\$ 166,000$, compared with Generation X $(\$ 45,000)$, Millennials ( $\$ 35,000$ ), and Generation Z ( $\$ 22,000$ ) (estimated medians). The proportion of women who have saved $\$ 250,000$ or more increases with age: $10 \%$ of Generation Z, $20 \%$ of Millennial, $23 \%$ of Generation X, and $41 \%$ of Baby Boomer women. A concerning percentage of older women have less than \$10,000 in retirement savings including $27 \%$ of Generation X and 17\% of Baby Boomers. Women's total retirement savings - across generations - is significantly less than what is reported by men.

Illustrating a wide gender gap, the total household retirement savings reported by men are significantly higher than those reported by women. Baby Boomer men have the most retirement savings (\$410,000), followed by Generation X (\$126,000), Millennial ( $\$ 60,000$ ), and Generation Z men $(\$ 35,000)$ (estimated medians). The proportion of men who have saved $\$ 250,000$ or more increases with age: $14 \%$ of Generation Z, $28 \%$ of Millennial, $39 \%$ of Generation X, and $61 \%$ of Baby Boomer men. A concerning percentage of older men have less than \$10,000 in retirement savings including $16 \%$ of Generation X and eight percent of Baby Boomers.
11. More than one in four women expect to rely on Social Security. Twenty-seven percent of women expect Social Security to be their primary source of retirement income, compared with $20 \%$ of men. Almost half of women ( $48 \%$ ) expect their primary source of income in retirement to be self-funded through 401(k)/403(b) accounts/IRAs (37\%) or other savings and investments ( $13 \%$ ), a finding that is significantly lower than that of men ( $53 \%$ ). Fifteen percent of both women and men expect income from working to be their primary source of income in retirement.
12. Most women are worried about Social Security's future. Seventy-six percent of women agree with the statement, "I am concerned that when I am ready to retire, Social Security will not be there for me," compared with $69 \%$ of men. Almost four in 10 women (38\%) "strongly agree," which is a significantly higher proportion than reported by men (29\%).

## Key Highlights

13. More than 4 in 10 women are caregivers. Caregiving for a loved one can put the caregiver's own health, employment, and financial situation at risk. During their careers, more than four in 10 women ( $41 \%$ ) are currently or have previously served as a caregiver to a relative or friend, including $20 \%$ who are currently caregivers and $23 \%$ who have been a caregiver in the past. In comparison, only $33 \%$ of men have served as a caregiver, including $18 \%$ who are currently caregivers and $16 \%$ who have been a caregiver in the past.

Among caregiving workers, more than eight in 10 caregiving women and men have adjusted their work situation as a result of becoming a caregiver ( $84 \%, 87 \%$, respectively). Common work-related adjustments among caregiving women and men include missing days of work ( $37 \%, 33 \%$, respectively), reducing hours ( $25 \%$ both), beginning to work an alternative schedule $(22 \%, 27 \%)$, and beginning to work remotely ( $21 \%, 25 \%$ ). A noteworthy $13 \%$ of caregiving women and $7 \%$ of men quit a job as a result of becoming a caregiver.
14. Few women have a written retirement strategy. Every woman needs to strategize about retirement income needs, costs and expenses, and risk factors. Only $24 \%$ of women have a financial strategy for retirement in the form of a written plan, compared with $33 \%$ of men. Another $40 \%$ of women have a plan but it is not written down ( $46 \%$ men). More than one in three women (36\%) do not have any strategy at all, compared with $21 \%$ of men.
15. Professional financial advisor usage. A professional financial advisor can offer expertise and guidance on how to plan, save, and invest for retirement. Only $32 \%$ of women use a financial adviser compared with $39 \%$ of men.
16. Fewer than half of women know about the Saver's Credit. The Saver's Credit, a tax credit for low- to moderate-income taxpayers who save in a qualified workplace retirement plan or an IRA, can help workers boost their retirement savings and be a nudge for non-retirement savers to start saving. Only $42 \%$ of women and $54 \%$ of men are aware of the Saver's Credit.
17. Few women frequently discuss retirement. Retirement impacts families, yet only $20 \%$ of women frequently discuss saving, investing, and planning for retirement with family and close friends ( $24 \% \mathrm{men}$ ). While many women and men occasionally discuss it ( $54 \%$ women, $57 \%$ men), $26 \%$ of women and $19 \%$ of men "never" discuss it. An open dialogue with trusted loved ones can identify issues and opportunities, encourage action, and set expectations about any potential need to provide or receive financial support in retirement.

## Key Highlights

18. Women are planning for long lives, but many are unsure. Women and men are planning to live long lives (age 89, age 88, respectively) (medians). Thirteen percent of women and men are planning to live to age 100 or older. Many women and men are "not sure" ( $40 \%, 31 \%$ ) how long they are planning to live, which is a reasonable answer but not helpful for financial planning. Among those who provided an age, the survey compared their planned life expectancy with their expected/actual retirement ages and found that both women and men are expecting to spend 25 years in retirement (medians).
19. Women are dreaming of an active retirement. Women dream of spending their retirement traveling ( $65 \%$ ), spending more time with family and friends ( $57 \%$ ), and pursuing hobbies ( $44 \%$ ). More than one in four women ( $27 \%$ ) dream of doing some form of paid work such as starting a business (14\%), continuing to work in the same field (10\%), and pursuing an encore career ( $10 \%$ ). Twenty-two percent of women dream of doing volunteer work, and $21 \%$ dream of taking care of their grandchildren. For the most part, women and men share retirement dreams with the exceptions of men being more likely to dream of pursuing hobbies (51\%) and doing some form of paid work (37\%).
20. Women expect to work in older age. More than half of women ( $55 \%$ ) expect to retire after age 65 or do not plan to retire, including $11 \%$ who expect to retire between age 66 and $69,27 \%$ at age 70 or older, and $17 \%$ who do not plan to retire. Twenty-two percent of women expect to retire at age 65. In comparison, only $48 \%$ of men expect to retire after age 65 or do not plan to retire. In addition, many women and men plan to continue working in retirement (see next page).

Fifty-three percent of women plan to work after they retire - including $17 \%$ who plan to work full time and $36 \%$ who plan to work part time - while slightly more men ( $57 \%$ ) plan to do so. Only $25 \%$ of women do not plan to work, compared with $30 \%$ of men. Twenty-two percent of women and $14 \%$ of men are "not sure" if they will work in retirement. Fifty-three percent of women plan to work after they retire - including $17 \%$ who plan to work full time and $36 \%$ who plan to work part time - while slightly more men ( $57 \%$ ) plan to do so. Only $25 \%$ of women do not plan to work, compared with $30 \%$ of men. Twenty-two percent of women and $14 \%$ of men are "not sure" if they will work in retirement.
21. Financial and healthy-aging reasons for working into older age. Among women who plan to work past age 65 and/or in retirement, their reasons for doing so are more often financial ( $84 \%$ ) than healthy-aging related ( $75 \%$ ). Women's top three financial reasons include wanting the income (56\%), can't afford to retire (37\%), and concerns that Social Security will be less than expected (37\%). Their top three healthy-aging reasons are being active (49\%), keeping their brain alert (42\%), and enjoying what they do ( $37 \%$ ). In comparison, men are less likely than women to cite financial reasons ( $77 \%$ ) and they are more likely to cite healthy-aging related reasons (81\%) for working past age 65 or in retirement.

## Key Highlights

22. Proactive steps to help ensure continued work. While more than eight in 10 women ( $88 \%$ ) have taken one or more proactive steps to continue working as long as they want and need, only $59 \%$ are focused on staying healthy, $56 \%$ are performing well at their current job, and $50 \%$ are keeping their job skills up to date. Even fewer women are networking and meeting new people ( $23 \%$ ) or taking classes to learn new skills ( $22 \%$ ). In comparison, men similarly likely to have taken one or more proactive steps ( $90 \%$ ).
23. Women can do more to protect their health. Women and men share an opportunity to safeguard their health. When asked about health-related activities they are doing on a consistent basis, women and men most often cite eating healthy ( $52 \%$, $54 \%$, respectively), exercising regularly ( $52 \%, 55 \%$ ), socializing with family and friends ( $52 \%, 43 \%$ ), and getting plenty of rest ( $49 \%, 44 \%$ ). Women are more likely than men to seek medical attention when needed $(47 \%, 36 \%$ ) and get routine physicals and recommended health screenings ( $42 \%, 35 \%$ ). Forty-three percent of both women and men are managing stress. Only $20 \%$ of women and $19 \%$ of men are considering their long-term health when making lifestyle decisions.

Women's ability to achieve a secure retirement ultimately depends on their having access to meaningful employment and equitable pay throughout their working years, and a greater societal recognition of their invaluable unpaid work as mothers and caregivers. Their success depends on employers' provision of retirement, and health and welfare benefits, and flexible work arrangements that support work-life balance. Policymakers' preservation of safety nets such as Social Security and Medicare is also imperative.

Now is the time to innovate and implement solutions so that all women can retire with dignity.

## Catherine Collinson

CEO and President, Transamerica Institute and its Transamerica Center for Retirement Studies

## Recommendations for Women

Retirement will be unique for each woman, yet the tools to help achieve a financially secure retirement are common to all. The encouraging news is that small steps, when taken together, can add up to great strides in retirement preparedness. No matter your age, now is the time for every woman to focus on the future. Recommendations for women to improve their retirement outlook include:

1. Assess your current financial situation and create a budget that includes income, living expenses, paying off debt, potential impacts of inflation and higher interest rates, and financial goals such as building emergency savings and long-term retirement savings. If needed, seek assistance from a professional financial advisor.
2. Factor employee benefit offerings when considering employment opportunities. Learn about the retirement and other health and welfare benefits offered by prospective employers. Consider these benefits as part of a total compensation package. Beware that many employers limit such offerings to full-time employees.
3. Begin saving for retirement as early as possible. By starting early and saving consistently, even small amounts can add up over a decades-long working life. If your employer offers a retirement plan, participate and take advantage of any matching contributions. Learn if you are eligible for the Saver's Credit, an IRS tax credit for saving for retirement.
4. Develop a retirement strategy and write it down. Utilize online tools and calculators offered by your employer's retirement plan provider or a financial services institution to estimate your retirement income and long-term savings needs. Formulate a savings plan to meet these needs and hold yourself accountable to it.
5. Avoid taking loans and early withdrawals from retirement accounts, which can severely inhibit their long-term growth. Before tapping into retirement savings explore all possible alternatives to determine the best option.
6. If faced with parenting or caregiving responsibilities, carefully consider any changes to your employment. To help mitigate the impact on your long-term financial security, explore options such as shifting to part-time work or taking a leave.
7. Be proactive to help ensure continued employment. Engage in the evolving workforce by keeping job skills up to date, learning new ones, following employment trends, and networking.
8. Become personally involved in your family finances and investments, including retirement accounts held by you and your spouse. Discuss retirement planning with family and close friends.
9. Learn about retirement investing, strategies for drawing down savings in retirement, and the optimal time to start receiving Social Security benefits. Explore resources and classes offered in your community.
10. Have a backup plan in the event of unforeseen events such as separation, divorce, loss of a partner, or being unable to work before your planned retirement. Build emergency savings and consider appropriate insurance products.
11. Take care of yourself and safeguard your physical and mental health. Eat healthy, exercise regularly, get plenty of sleep, manage stress, and keep up with routine physicals and health screenings. Consider health implications when making lifestyle decisions.
12. Beware of scams. Be hypervigilant about suspicious text messages, email, or calls, which are on the rise due to artificial intelligence.

## Recommendations for Employers

Employers play a vital societal role in supporting the long-term health and financial well-being of their employees. Employers have opportunities for enhancing their business practices and benefit offerings to better align with all their employees' needs - and ultimately, help women strengthen their financial situation. Specific opportunities for consideration include:

1. Offer flexible work arrangements to support work-life balance, ranging from employees' personal responsibilities such as parenting, home-schooling, caregiving, and volunteering, to professional development such as continuing education, participation in conferences and seminars and networking opportunities.
2. Offer health and welfare benefits that promote physical, mental, and financial health and well-being such as health, disability, and life insurance; workplace wellness and financial wellness programs; and employee assistance programs.
3. Sponsor a retirement plan or join a pooled plan arrangement such as a multiple employer plan (MEP), a pooled employer plan (PEP), or a group of plans (GoP). If a plan is not already in place, take advantage of the tax credit available for starting a retirement plan or joining a MEP, PEP, or GoP.
4. Consult with your benefits advisors and retirement plan provider to learn about the SECURE 2.0 Act of 2022 and new provisions that may be appropriate for your plan including matching contributions based on qualified student loan payments, emergency savings accounts, and designating employer contributions as Roth. Also, learn the new law's plan administration-related rules including selfcertification of hardship withdrawals and updated Required Minimum Distribution (RMD) rules.
5. Extend benefits eligibility to part-time workers, including health insurance and retirement plan offerings. For part-time workers not offered health insurance, provide information about the options available in the marketplace. For part-time workers who do not meet the requirements under the SECURE Act and SECURE 2.0 to make salary deferrals, consider providing them with the ability to contribute to an IRA through payroll deduction.
6. Promote the benefits your company offers, including health and wellness programs available through your employee benefit providers, and retirement planning and educational resources available through your retirement plan provider. Increasing awareness of these offerings could help employees increase their physical, mental, and financial well-being.
7. Encourage lifelong learning opportunities for workers of all ages to keep their skills up to date or learn new skills to help them remain employable in the evolving job market.
8. Cultivate a welcoming, supportive work environment for women and adopt diversity, equity and inclusion (DE\&l) business practices that include gender among other demographic factors (e.g., age, race, religion, sexual orientation). Encourage mentorships to support cross-training, professional development, and succession planning across all ages and demographic priorities.
9. Offer pre-retirees greater levels of assistance in planning their transition into retirement, including education about retirement income strategies, retirement plan distribution options, and the need for a backup plan if forced into retirement sooner than expected (e.g., due to health issues, job loss, family obligations). Provide information about Social Security and Medicare.
10. Enable workers to phase into retirement by allowing for a transition from full-time to part-time, working in different capacities or different locations, or having a more flexible schedule.

## Recommendations for Policymakers

Policymakers have an opportunity to strengthen the U.S. retirement system with an increased focus on women so that all Americans can retire with dignity. Recommendations for policymakers that directly and indirectly improve retirement security include:

1. Address Social Security and Medicare funding issues. The sooner reforms are implemented to keep Social Security and Medicare funded, the easier it will make it for workers to develop and adjust their financial plans for retirement.
2. Engage leaders from across sectors and disciplines to collaborate, innovate and implement new financing and delivery models for longterm care that are more accessible and affordable to those individuals needing care and to family caregivers who are providing care.
3. Support family caregivers by providing Social Security credits to those who forego employment to provide care. Establish medical training programs for non-professional caregivers. Encourage employers to help workers who are balancing their jobs with caregiving.
4. Provide guidance on certain key provisions of SECURE 2.0 to ensure a successful implementation, including:
a. Opportunities for Expanding Retirement Plan Coverage, including small business tax credits for establishing retirement plans or joining multiple employer plans (MEPs) or pooled employer plans (PEPs); the formation of 403(b) MEPs and PEPs; and increased inclusion of part-time workers in retirement plans by reducing the long-term employment requirements.
b. Enhanced retirement plan features that further facilitate retirement savings among workers, including increased catch-up contribution limits; further increased age for required minimum distributions (RMDs); expansion of automatic enrollment, automatic re-enrollment, and automatic increases; ability for employers to make matching contributions in recognition of student loan repayments; the addition of emergency savings accounts; and de minimis financial incentives (e.g., gift cards) in connection with an employee's participation in the plan.
c. The Saver's Match, a new government matching contribution for low- to moderate-income retirement savers that will replace the current Saver's Credit.
5. Ensure accessible and affordable quality health care options and prescription drugs are available to all Americans, including part-time, self-employed, and gig economy workers, as well as the unemployed.
6. Support lifelong learning ranging from financial literacy education in schools and in the workplace to ongoing professional development, including retraining and learning new job skills.
7. Encourage employers to implement supportive business practices for women as part of their DE\&I efforts. Create incentives and remove disincentives for employers to engage women of all life phases including those retiring to the workforce, hire and retain older workers, offer phased retirement, and create opportunities for encore careers.
8. Address the digital divide. Consider providing and/or subsidizing additional broadband access, particularly in rural and underserved urban areas. Internet access is key to engaging with financial and health-related service providers.
9. Increase access to affordable housing to enhance financial security for Americans of all ages.

## 23 Facts About Women's Retirement Outlook Detailed Findings

## Fact 1: Many Women Don't Have Enough Income to Save

Almost six in 10 women (57\%) agree with the statement, "I don't have enough income to save for retirement," compared with $50 \%$ of men. Twenty-six percent of women "strongly agree," which is significantly higher than reported by men (19\%).
"I don't have enough income to save for retirement." (\%)

- Strongly AgreeSomewhat Agree
- Somewhat Disagree
- Strongly Disagree



## Fact 2: Women Have Competing Financial Priorities

Women's current financial priorities include saving for retirement (53\%), building emergency savings (44\%), paying off credit card debt (43\%), just getting by to cover basic living expenses (37\%), and supporting children (33\%). In contrast, men are more likely than women to cite saving for retirement (61\%) as a financial priority, and they are less likely to cite building emergency savings (40\%), paying off credit card debt (37\%), and just getting by to cover basic living expenses (28\%).

| Financial Priorities Right Now (\%) | Women | Men |
| :---: | :---: | :---: |
| Saving for retirement | 53 | 61 |
| Building emergency savings | 44 | 40 |
| NET - Paying off debt | 62 | 57 |
| Paying off credit card debt | 43 | 37 |
| Paying off mortgage | 27 | 30 |
| Paying off student loans | 14 | 11 |
| Paying off other consumer debt | 13 | 13 |
| Just getting by to cover basic living expenses | 37 | 28 |
| Supporting children | 33 | 32 |
| Paying health care expenses | 23 | 21 |
| Contributing to an education fund (for my children, grandchildren, or other) | 15 | 18 |
| Creating an inheritance or financial legacy | 14 | 19 |
| Supporting parents | 11 | 14 |
| Paying long-term care expenses | 8 | 10 |
| Supporting grandchildren | 4 | 14 |
| Other | \| 4 | \| 4 |

## Fact 3: Women’s Emergency Savings Are Low

Emergency savings can help workers cover the cost of unexpected major financial setbacks such as unemployment, medical bills, home repairs, and auto repairs - and ultimately, help them avoid tapping into their retirement savings. As of late 2022, women have saved only $\$ 2,400$ in emergency savings compared with the $\$ 9,000$ saved by men (medians). A concerning $20 \%$ of women and $13 \%$ of men have no emergency savings. A sizeable proportion of women (26\%) and men (22\%) are "not sure" how much they have in emergency savings.

2022 Total Household Emergency Savings (\%)


## Fact 4: Women's Retirement Confidence Is Relatively Low

Six in 10 women (60\%) are confident they will be able to fully retire with a comfortable lifestyle, including $19 \%$ who are very confident and $41 \%$ who are somewhat confident. Women's retirement confidence lags that of the $73 \%$ of men who are either very confident ( $26 \%$ ) or somewhat confident ( $47 \%$ ).

Confidence in Retiring Comfortably (\%)


## Fact 5: Three in 4 Women Are Saving for Retirement

Seventy-five percent of women are saving for retirement through employer-sponsored plans (e.g., 401(k) or similar plans) and/or outside the workplace (e.g., in IRAs, mutual funds, or bank account), compared with $81 \%$ of men. Among those who are saving for retirement, women started saving at age 27 (median) and men started saving at age 26 (median).

Workers Saving for Retirement Through an EmployerSponsored Retirement Plan and/or Outside of Work (\%)


## Fact 6: Women Are Less Likely to Be Offered Retirement Benefits

Women workers (74\%) are less likely than men (78\%) to be offered a 401(k) or similar plan. Twenty-two percent of women are not offered any retirement benefits by their employers, compared with only $16 \%$ of men. These findings are partly explained by the issue that women are more likely to work part time and many employers do not extend benefits to their part time employees. Women are twice as like as men to work part-time (16\% and 8\%, respectively). Only 45\% of women who work part time are offered a $401(\mathrm{k})$ or similar plan compared with $79 \%$ of women work full time.

## Employment Status by Gender (\%)

$\square$ Full Time $\square$ Part Time



Retirement Benefits Offered by Employer (\%)


## Fact 7: Most Women Participate in a 401(k), if Offered One

Among those offered a 401(k) or similar plan, women's participation rate lags that of men (76\%, 81\%, respectively). Women's contributions to the plan also lag those of men, with women contributing 10\% (median) of their annual salary, compared with men contributing $12 \%$ (median). Women and men who work full time are more likely to participate in a plan ( $78 \%$ women, $82 \%$ men) than those working part time ( $56 \%$ women, 59\% men).

Participate in Company's Employee-Funded Retirement Savings Plan
(\% Indicate "Yes")


Full-Time Workers


Part-Time Workers


## Fact 8: One-Third of Women Have Tapped Into Retirement Savings

A concerning percentage of workers are tapping into their retirement savings before they retire. Taking loans and withdrawals from retirement accounts can severely inhibit the growth of long-term savings. More than onethird of women (36\%) have ever taken a loan, early withdrawal, and/or hardship withdrawal from their 401(k) or similar plan or IRA, including $29 \%$ who have taken a loan and $20 \%$ who have taken an early and/or hardship withdrawal. Comparatively, $38 \%$ of men have ever taken a long, early withdrawal, and/or hardship withdrawal.

| Taken Loan, Early Withdrawal, Hardship Withdrawal (\%) | Women | Men |
| :---: | :---: | :---: |
| TOTAL NET - Have Taken a Loan, Early Withdrawal, and/or Hardship Withdrawal From 401(k) or Similar Plan or IRA | 36 | 38 |
| NET - Have Taken a Loan | 29 | 31 |
| NET - Have Taken an Early and/or Hardship Withdrawal | 20 | 22 |
| Yes, I have taken a loan from a 401(k) or similar plan and paid it back in full | 17 | 20 |
| Yes, I have taken a loan from a 401(k) or similar plan and am paying it back | 10 | 10 |
| Yes, I have taken a loan from a 401(k) or similar plan but was unable to pay it back so it became an early withdrawal and incurred taxes and penalties | 7 | 9 |
| Yes, I have taken a hardship withdrawal and incurred taxes and penalties | 8 | 10 |
| Yes, I have taken an early withdrawal and cashed out a portion or all of a 401(k) or similar plan balance after my separation of employment from a prior employer and incurred taxes and penalties | 8 | 8 |
| Yes, I have taken an early withdrawal and cashed out a portion or all of an IRA and incurred taxes and penalties | 5 | 4 |
| No, I have never taken a loan or early withdrawal from a 401(k) or similar plan or IRA | 58 | 58 |
| Not sure | 6 | 5 |

## Fact 9: Women Are Guessing Their Retirement Savings Needs

Women believe they will need to have saved $\$ 500,000$ by the time they retire in order to feel financially secure, an amount that is lower reported by men (\$600,000) (medians). More than half of women (52\%) arrived at this estimate by guessing, compared with $39 \%$ of men. Only $16 \%$ of women used a retirement calculator or completed a worksheet, a response which is significantly lower than that of men (24\%). Only $11 \%$ of women and $15 \%$ of men had the estimate provided to them by a financial advisor.

| Estimated <br> Retirement <br> Savings Needs | Women | Men |
| :--- | :---: | :---: |
| Less than \$100k | $21 \%$ | $19 \%$ |
| $\$ 100 \mathrm{k}$ to \$499k | $25 \%$ | $20 \%$ |
| $\$ 500 \mathrm{k}$ to \$999k | $20 \%$ | $17 \%$ |
| $\$ 1 \mathrm{~m}$ to $\$ 1.99 \mathrm{~m}$ | $14 \%$ | $20 \%$ |
| $\$ 2 \mathrm{~m}$ or more | $19 \%$ | $23 \%$ |
| Median | $\$ 500,000$ | $\$ 600,000$ |

Basis of Estimated Retirement Savings Needs (\%)


## Fact 10: Women's Household Retirement Savings Are Inadequate

Women's total savings in household retirement accounts are less than half of men's (\$44,000, \$91,000, respectively) (estimated medians) as of late 2022. Women are significantly less likely than men to have saved $\$ 250,000$ or more in total household retirement accounts ( $23 \%, 35 \%$ ). A worrisome $26 \%$ of women and $17 \%$ of men have saved less than $\$ 10,000$ or nothing at all.

2022 Total Household Retirement Savings (\%)


## Fact 10: Women's Household Retirement Savings by Generation

Total household retirement savings varies by generation. As of late 2022, Baby Boomer women have saved $\$ 166,000$, compared with Generation X (\$45,000), Millennials (\$35,000), and Generation Z $(\$ 22,000)$ (estimated medians). The proportion of women who have saved $\$ 250,000$ or more increases with age: $10 \%$ of Generation Z, 20\% of Millennial, $23 \%$ of Generation X, and $41 \%$ of Baby Boomer women. A concerning percentage of older women have less than \$10,000 in retirement savings including $27 \%$ of Generation X and $17 \%$ of Baby Boomers. Women's total retirement savings - across generations - is significantly less than what is reported by men.

|  | 2022 Total Household Retirement Savings (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Women by Generations |  |  |  |
| - \$250k or more |  |  |  |  |
| - \$100k to less than \$250k | 10 | 20 | 23 |  |
| - \$50k to less than \$100k | 8 | 11 |  | 41 |
| - \$25k to less than \$ 50 k | 15 | 12 | 13 |  |
| - \$10k to less than \$25k | 9 | 10 | 10 |  |
| - \$ 5 k to less than \$ 10 k | 6 | 7 | 10 | 12 |
| - ${ }^{\text {ck }}$ k to less than \$10k | 9 | 7 | 6 | 6 |
| $\square \$ 1$ to less than \$5k | 10 | 10 | 9 | 7 |
| $\square$ None (\$0) | 13 | 12 | 11 | 5 |
|  | Gen Z | Millenials | Gen X | Baby Boomers |
| Not sure | 15 | 9 | 8 | 6 |
| Decline to answer | 4 | 3 | 4 | 9 |
| Estimated median (including \$0) | \$22,000 | \$35,000 | \$45,000 | \$166,000 |

## Fact 10: Men's Household Retirement Savings by Generation

Illustrating a wide gender gap, the total household retirement savings reported by men are significantly higher than those reported by women as of late 2022. Baby Boomer men have the most retirement savings ( $\$ 410,000$ ), followed by Generation X ( $\$ 126,000$ ), Millennial ( $\$ 60,000$ ), and Generation Z men $(\$ 35,000)$ (estimated medians). The proportion of men who have saved $\$ 250,000$ or more increases with age: $14 \%$ of Generation Z, $28 \%$ of Millennial, $39 \%$ of Generation X, and $61 \%$ of Baby Boomer men. A concerning percentage of older men have less than $\$ 10,000$ in retirement savings including $16 \%$ of Generation X and eight percent of Baby Boomers.


## Fact 11: More Than One in Four Expect to Rely on Social Security

Twenty-seven percent of women expect Social Security to be their primary source of retirement income, compared with $20 \%$ of men. Almost half of women (48\%) expect their primary source of income in retirement to be self-funded through $401(\mathrm{k}) / 403(\mathrm{~b})$ accounts/IRAs (37\%) or other savings and investments $(13 \%)$, a finding that is significantly lower than that of men ( $53 \%$ ). Fifteen percent of both women and men expect income from working to be their primary source of income in retirement.


## Fact 12: Most Women Are Worried About Social Security's Future

Seventy-six percent of women agree with the statement, "I am concerned that when I am ready to retire, Social Security will not be there for me," compared with 69\% of men. Almost four in 10 women (38\%) "strongly agree," which is a significantly higher proportion than reported by men (29\%).
"I am concerned that when I am ready to retire, Social Security will not be there for me." (\%)


## Fact 13: More than 4 in 10 Women Are Caregivers

Caregiving for a loved one can put the caregiver's own health, employment, and financial situation at risk. During their careers, more than four in 10 women (41\%) are currently or have previously served as a caregiver to a relative or friend, including $20 \%$ who are currently caregivers and $23 \%$ who have been a caregiver in the past. In comparison, only $33 \%$ of men have served as a caregiver, including $18 \%$ who are currently caregivers and $16 \%$ who have been a caregiver in the past.

## Are you currently serving or have you served as a caregiver for a relative or friend during the course of your working career (excluding parenting responsibilities)? (\%)



[^0]
## Fact 13: Caregiving Often Results in Work-Related Adjustments

Among caregiving workers, more than eight in 10 caregiving women and men have adjusted their work situation as a result of becoming a caregiver ( $84 \%, 87 \%$, respectively). Common work-related adjustments among caregiving women and men include missing days of work ( $37 \%$, $33 \%$, respectively), reducing hours ( $25 \%$ both), beginning to work an alternative schedule ( $22 \%, 27 \%$ ), and beginning to work remotely ( $21 \%$, $25 \%$ ). A noteworthy $13 \%$ of caregiving women and $7 \%$ of men quit a job as a result of becoming a caregiver.

| Work-related adjustments as a result of becoming a caregiver | Women (\%) | Men (\%) |
| :--- | :---: | :---: |
| NET- Made one or more adjustments | $\mathbf{8 4}$ | $\mathbf{8 7}$ |
| Missed days of work | 37 | 33 |
| Reduced my hours | 25 | 25 |
| Began working an alternative schedule | 22 | 27 |
| Began to work remotely | 21 | 25 |
| Took on additional hours to pay for cost of caregiving | 18 | 23 |
| Taken an unpaid leave of absence from my employer | 18 | 16 |
| Taken a paid leave of absence from my employer | 15 | 19 |
| Reduced job responsibilities or switched to a less demanding job | 14 | 15 |
| Quit a job | $\mathbf{1 3}$ | $\mathbf{7}$ |
| Started working as a contractor, freelancer, or in the gig economy | 7 | 10 |
| Transferred to a different location within my company | 7 | 10 |
| Forgone a promotion | $\mathbf{7}$ | $\mathbf{1 1}$ |
| Retired early (among semi-retired) | $\mathbf{5}$ | 10 |
| None | $\mathbf{1 1}$ | $\mathbf{1 0}$ |
| I was not working when I started caregiving | $\mathbf{3}$ |  |

## Fact 14: Few Women Have a Written Retirement Strategy

Every woman needs to strategize about retirement income needs, costs and expenses, and risk factors. Only $24 \%$ of women have a financial strategy for retirement in the form of a written plan, compared with $33 \%$ of men. Another $40 \%$ of women have a plan but it is not written down ( $46 \%$ men). More than one in three women (36\%) do not have any strategy at all, compared with $21 \%$ of men.


## Fact 15: Professional Financial Advisor Usage

A professional financial advisor can offer expertise and guidance on how to plan, save, and invest for retirement. Only $32 \%$ of women use a financial adviser compared with $39 \%$ of men.

Do you currently use a professional financial advisor?
Yes (\%)


## Fact 16: Fewer Than Half Know About the Saver’s Credit

The Saver's Credit, a tax credit for low- to moderate-income taxpayers who save in a qualified workplace retirement plan or an IRA, can help workers boost their retirement savings and be a nudge for non-retirement savers to start saving. Only $42 \%$ of women and $54 \%$ of men are aware of the Saver's Credit.

Awareness of the Saver's Credit (\%)


## Fact 17: Few Women Frequently Discuss Retirement

Retirement impacts families, yet only 20\% of women frequently discuss saving, investing, and planning for retirement with family and close friends (24\% men). While many women and men occasionally discuss it ( $54 \%$ women, $57 \%$ men), $26 \%$ of women and $19 \%$ of men "never" discuss it. An open dialogue with trusted loved ones can identify issues and opportunities, encourage action, and set expectations about any potential need to provide or receive financial support in retirement.

How frequently do you discuss saving, investing and planning for retirement with family and close friends?


## Fact 18: Women Are Planning for Long Lives, But Many Are Unsure

Women and men are planning to live long lives (age 89, age 88, respectively) (medians). Thirteen percent of women and men are planning to live to age 100 or older. Many women and men are "not sure" (40\%, 31\%) how long they are planning to live, which is a reasonable answer but not helpful for financial planning. Among those who provided an age, the survey compared their planned life expectancy with their expected/actual retirement ages and found that both women and men are expecting to spend 25 years in retirement (medians).

What age are you planning to live to? (\%)
$\square$ Women ■ Men


## Fact 19: Women Are Dreaming of an Active Retirement

Women dream of spending their retirement traveling (65\%), spending more time with family and friends (57\%), and pursuing hobbies (44\%). More than one in four women (27\%) dream of doing some form of paid work such as starting a business (14\%), continuing to work in the same field (10\%), and pursuing an encore career (10\%). Twenty-two percent of women dream of doing volunteer work, and $21 \%$ dream of taking care of their grandchildren. For the most part, women and men share retirement dreams with the exceptions of men being more likely to dream of pursuing hobbies (51\%) and doing some form of paid work (37\%).

How do you dream of spending your retirement? (\%)


## Fact 20: Women Expect to Work in Older Age

More than half of women (55\%) expect to retire after age 65 or do not plan to retire, including 11\% who expect to retire between age 66 and $69,27 \%$ at age 70 or older, and $17 \%$ who do not plan to retire. Twentytwo percent of women expect to retire at age 65. In comparison, only $48 \%$ of men expect to retire after age 65 or do not plan to retire. In addition, many women and men plan to continue working in retirement (see next page).

Expected Retirement Age (\%)


## Fact 20: Women Expect to Work in Older Age

Fifty-three percent of women plan to work after they retire - including $17 \%$ who plan to work full time and $36 \%$ who plan to work part time - while slightly more men (57\%) plan to do so. Only $25 \%$ of women do not plan to work, compared with $30 \%$ of men. Twenty-two percent of women and $14 \%$ of men are "not sure" if they will work in retirement.

Working After Retirement (\%)


## Fact 21: Financial and Healthy-Aging Reasons for Working

Among women who plan to work past age 65 and/or in retirement, their reasons for doing so are more often financial (84\%) than healthy-aging related (75\%). Women's top three financial reasons include wanting the income (56\%), can't afford to retire (37\%), and concerns that Social Security will be less than expected (37\%). Their top three healthy-aging reasons are being active (49\%), keeping their brain alert (42\%), and enjoying what they do (37\%). In comparison, men are less likely than women to cite financial reasons (77\%) and they are more likely to cite healthy-aging related reasons (81\%) for working past age 65 or in retirement.

Financial and Healthy-Aging Reasons for Working Past Age 65 or in Retirement (\%)


## Fact 22: Proactive Steps to Help Ensure Continued Work

While more than eight in 10 women ( $88 \%$ ) have taken one or more proactive steps to continue working as long as they want and need, only $59 \%$ are focused on staying healthy, $56 \%$ are performing well at their current job, and $50 \%$ are keeping their job skills up to date. Even fewer women are networking and meeting new people ( $23 \%$ ) or taking classes to learn new skills (22\%). In comparison, men similarly likely to have taken one or more proactive steps (90\%).

Have you taken any steps to ensure that you'll be able to continue working as long as you want and need? (\%)


## Fact 23: Women Can Do More to Protect Their Health

Women and men share an opportunity to safeguard their health. When asked about health-related activities they are doing on a consistent basis, women and men most often cite eating healthy ( $52 \%, 54 \%$, respectively), exercising regularly ( $52 \%, 55 \%$ ), socializing with family and friends ( $52 \%, 43 \%$ ), and getting plenty of rest (49\%, $44 \%$ ). Women are more likely than men to seek medical attention when needed ( $47 \%, 36 \%$ ) and get routine physicals and recommended health screenings (42\%, 35\%). Forty-three percent of both women and men are managing stress. Only $20 \%$ of women and $19 \%$ of men are considering their long-term health when making lifestyle decisions.

Engaging in Health-Related Activities on a Consistent Basis (\%)
$■$ Women $\quad$ Men


## Appendix

## A Portrait of Women and Men Workers

| Characteristics |  | $\begin{gathered} \text { Women (\%) } \\ n=2,907 \end{gathered}$ | $\begin{gathered} \hline \text { Men (\%) } \\ n=2,766 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Gender* | Male | - | 100 |
|  | Female | 100 | - |
|  | Transgender | <1 | <1 |
| Marital Status | Married/Living with partner | 52 | 52 |
|  | Divorced/Separated/Widowed | 16 | 11 |
|  | Never married | 32 | 38 |
| Employment Status | Full Time | 84 | 92 |
|  | Part Time | 16 | 8 |
| Educational Attainment | Less Than College Degree | 68 | 59 |
|  | College Degree or More | 32 | 41 |
| Annual Household Income | Less than \$50,000 | 20 | 16 |
|  | \$50,000 to \$99,999 | 32 | 31 |
|  | \$100,000 to \$199,999 | 32 | 34 |
|  | \$200,000+ | 13 | 17 |
|  | Decline to Answer | 3 | 1 |
|  | Estimated Median | \$82,000 | \$92,000 |
| General Health (Self-Described) | Excellent | 19 | 22 |
|  | Good | 57 | 57 |
|  | Fair | 22 | 19 |
|  | Poor | 2 | 2 |
| Number of Jobs Currently Working | One job | 83 | 82 |
|  | 2+ jobs | 17 | 18 |
| LGBTQ+ Status | Identified as LGBTQ+ | 12 | 8 |
|  | Did not identify as LGBTQ+ | 87 | 91 |
|  | Did not explicitly identify as LGBTQ+ or not LGBTQ+ | 1 | 1 |
| Race/Ethnicity | White | 63 | 58 |
|  | Hispanic | 19 | 20 |
|  | Black/African American | 10 | 12 |
|  | Asian/Pacific Islander | 5 | 7 |
|  | Other | 3 | 2 |
| Urbanicity | Urban | 33 | 40 |
|  | Suburban | 47 | 45 |
|  | Rural | 20 | 15 |
| Age | Median | 40 years | 40 years |

[^1]
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[^0]:    Note: Responses not shown for "Not Sure" (Women: 1\%, Men: 1\%).

[^1]:    Note: Results may not total to $100 \%$ due to rounding.

    * Gender: Responses less than 1\% for "Other" and "Prefer not to answer" are not shown.

