

Age-Inclusive Management Strategies (AIMS) Colorado Conference

Colorado Tapping Into Experienced Employees

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IOWA

College of
Public Health



TRANSAMERICA INSTITUTE®

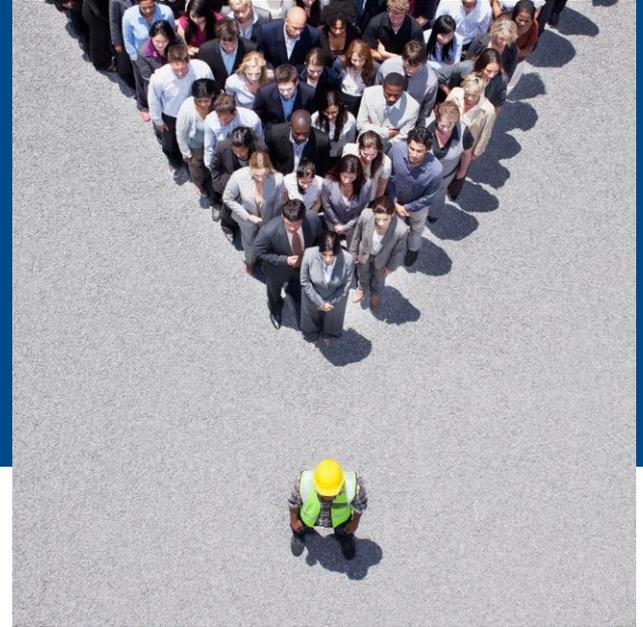
Navigate the Future.™

Age-inclusive Management Strategies Conference

Sept. 28, 2022



COLORADO
Department of
Labor and Employment



Vision

A working economy
that elevates all of
Colorado.

Mission

Working together to
promote a thriving
employment
environment with
opportunity for every
Coloradan to prosper.



CDLE Vision & Mission

CDLE Priorities



Model Employer

Lead the state in becoming a model employer



Workers Prosper

Through meaningful employment, every Coloradan prospers



Exceptional Services

Exceptional execution of core services in collaboration with partners & stakeholders



Future of Work

Ensure Colorado is prepared for the Future of Work



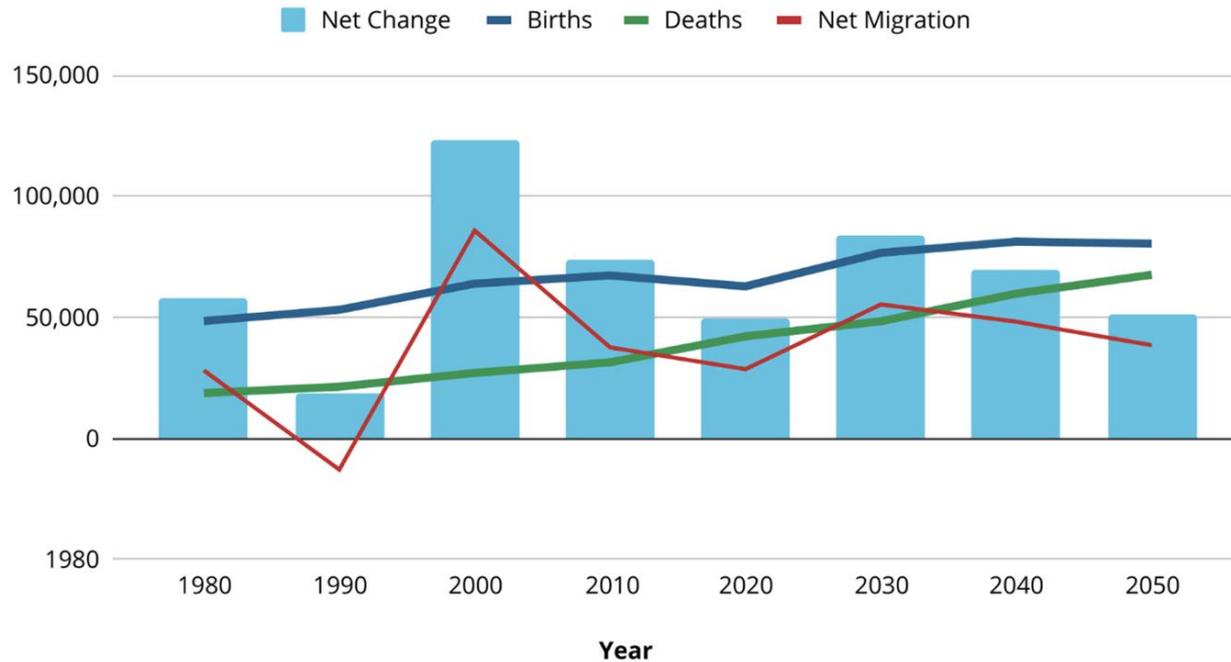
Employers Thrive

Cultivate policies and processes that help CO employers thrive

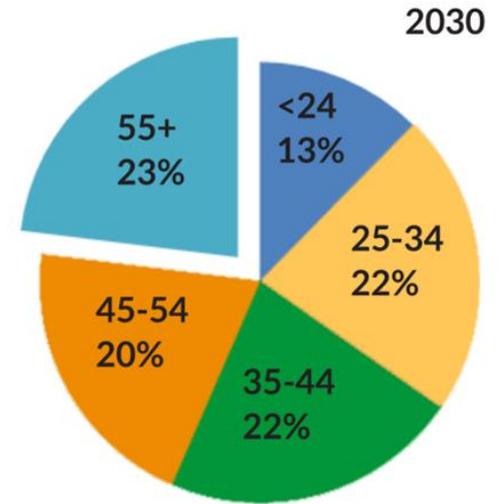
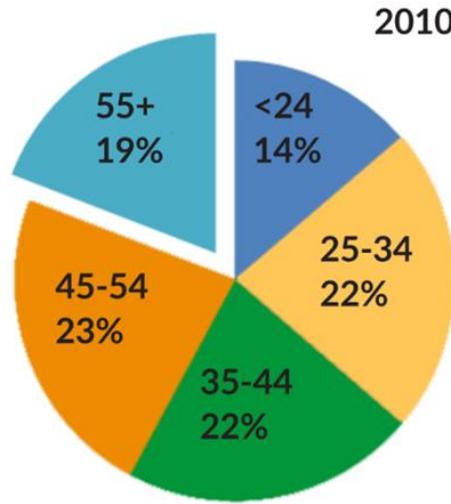
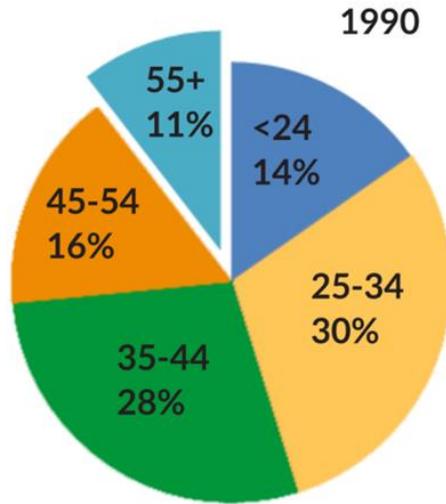


**What do the
data show?**

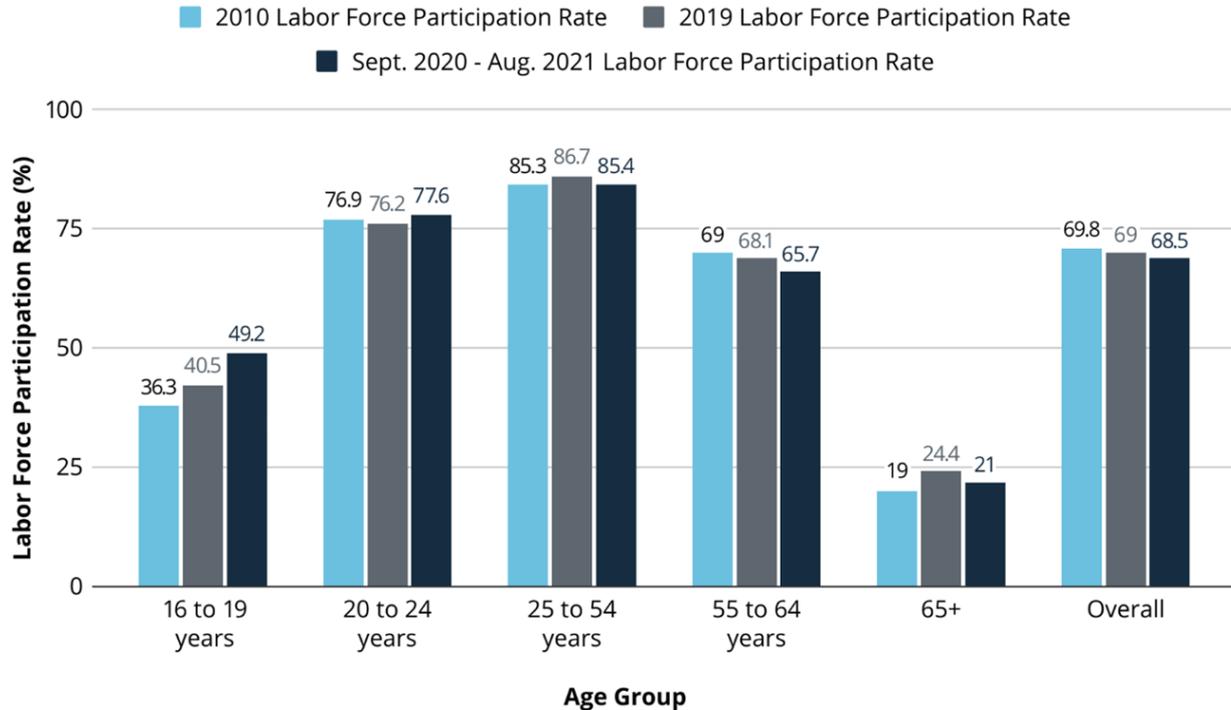
Colorado Net Population Change, Births, and Deaths - 1980-2050



Age Share of Labor Force



Colorado Labor Force Participation by Age Group



Barriers to Employment

For Older Workers

- Pandemic
- Ageism
- Digital divide

Distinct Supports



**Training to
workforce
professionals
and partners**



**Improved
access to
apprenticeships**

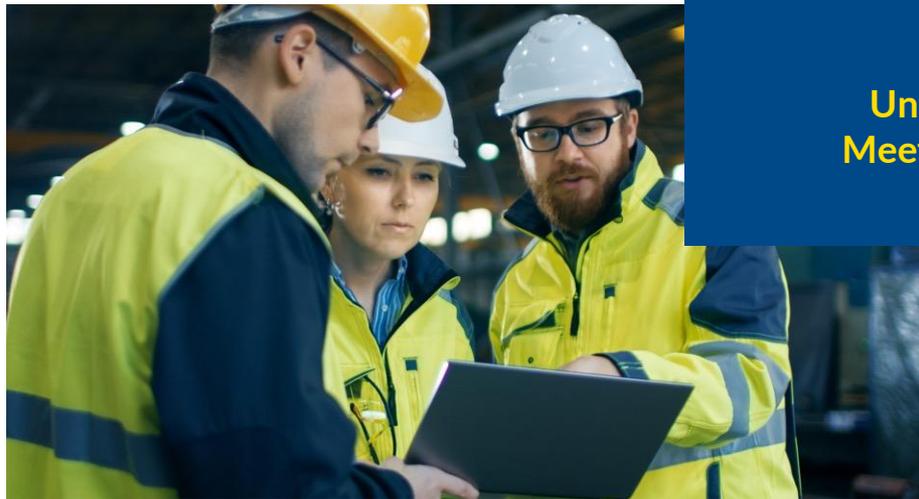


**Closing the
digital divide**



**Thank
You!**

**Until We
Meet Again!**



Age-Inclusive Management (AIMS) Colorado Conference

Age-Inclusive Management Strategies (AIMS) Colorado is a multi-year project dedicated to transforming the way employers shape the future of aging in Colorado, by addressing how they meet the needs and preferences of experienced employees (i.e., older workers). This effort constitutes a substantive contribution to improving future opportunities to age successfully. It is a collaboration between the University of Iowa College of Public Health and Transamerica Institute and is funded by a grant from NextFifty Initiative.

University of Iowa College of Public Health works to promote health and prevent injury and illness through its commitment to education and training, excellence in research, innovation in policy development, and devotion to public health practice. www.public-health.uiowa.edu

Transamerica Institute[®] is a nonprofit, private foundation dedicated to identifying, researching, and educating the public about health and wellness, employment, financial literacy, longevity, and retirement. It is the parent organization of Transamerica Center for Retirement Studies[®] which conducts one of the largest and longest-running annual retirement surveys of its kind. Transamerica Institute is funded by contributions from Transamerica Life Insurance Company and its affiliates. The information provided here is for informational purposes only and should not be construed as insurance, securities, ERISA, tax, investment, legal, medical, or financial advice or guidance. Interested parties must consult and rely solely upon their own independent advisors regarding their particular situation and the concepts presented here. www.transamericainstitute.org

NextFifty Initiative is a Colorado-based private foundation dedicated to funding mission-driven initiatives that improve the lives of the older adult population and their caregivers. It seeks to fund game-changing efforts to improve and sustain quality of life for people in their second 50 years. NextFifty Initiative educates about proven initiatives and advocates for transformational change. www.next50initiative.org

The University of Iowa College of Public Health and Transamerica Institute are not affiliated with each other.

For more information visit www.TransamericaInstitute.org/AIMS. To get in touch with the project team, email us at AIMS-Project@uiowa.edu.