

# Age-Inclusive Management Strategies (AIMS) Colorado Conference

## Colorado Tapping Into Experienced Employees

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**IOWA**

College of  
Public Health



**TRANSAMERICA INSTITUTE®**

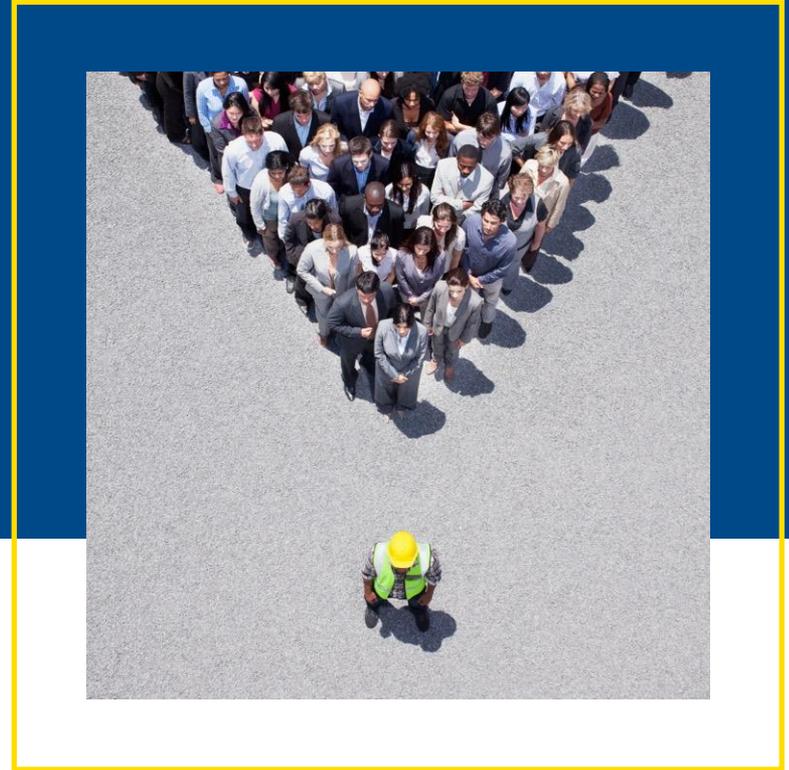
*Navigate the Future.™*

# Age-inclusive Management Strategies Conference

Sept. 28, 2022



**COLORADO**  
Department of  
Labor and Employment



## Vision

A working economy  
that elevates all of  
Colorado.

## Mission

Working together to  
promote a thriving  
employment  
environment with  
opportunity for every  
Coloradan to prosper.



# CDLE Vision & Mission

# CDLE Priorities



## Model Employer

Lead the state in becoming a model employer



## Workers Prosper

Through meaningful employment, every Coloradan prospers



## Exceptional Services

Exceptional execution of core services in collaboration with partners & stakeholders



## Future of Work

Ensure Colorado is prepared for the Future of Work



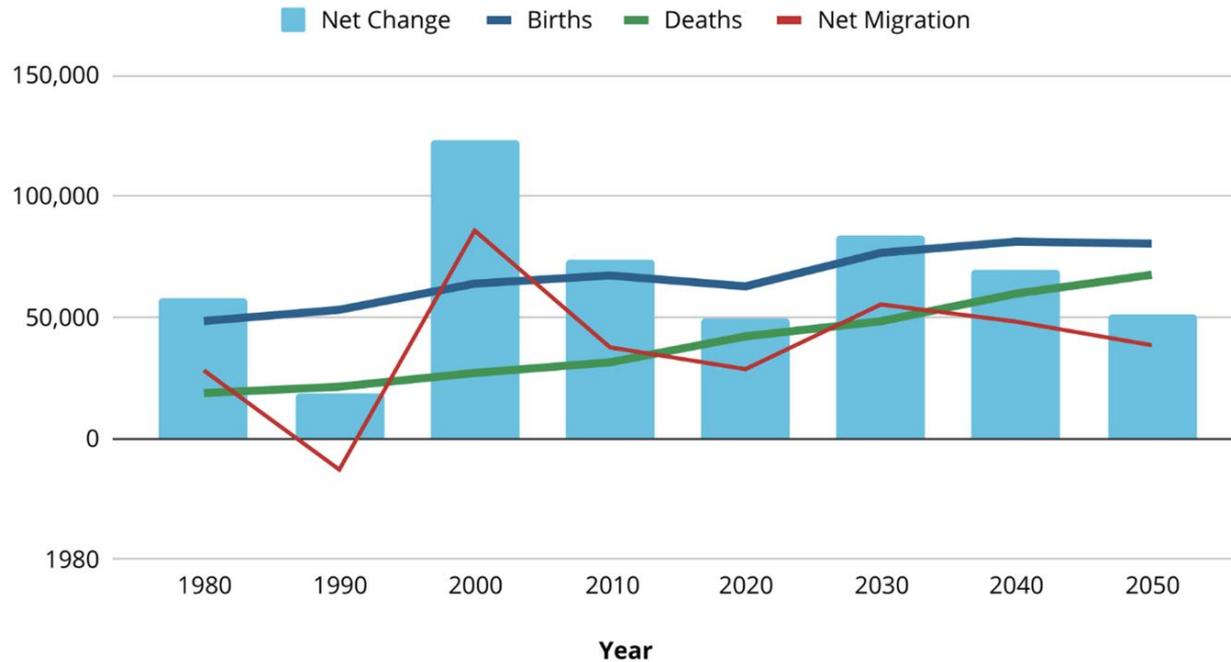
## Employers Thrive

Cultivate policies and processes that help CO employers thrive

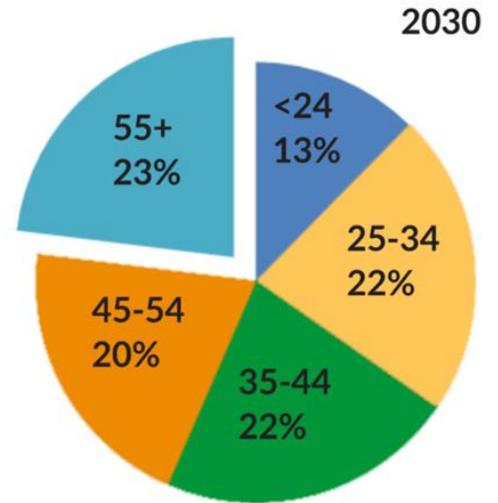
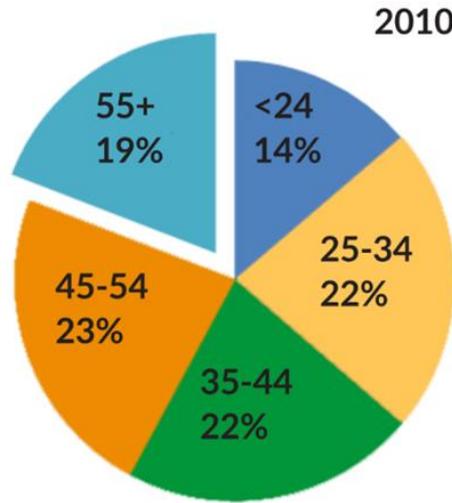
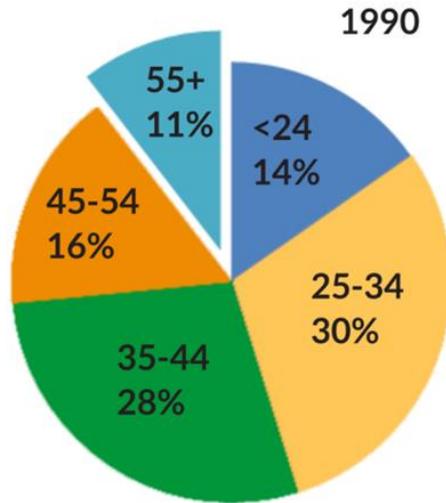


**What do the  
data show?**

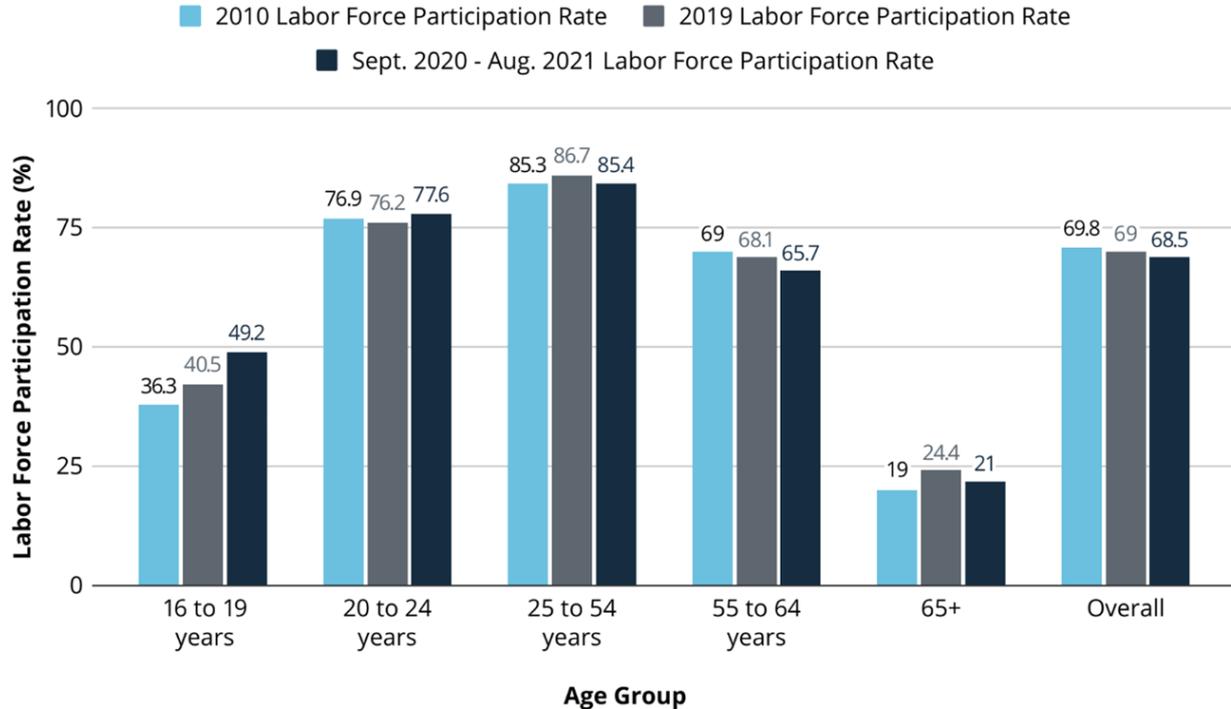
# Colorado Net Population Change, Births, and Deaths - 1980-2050



# Age Share of Labor Force



# Colorado Labor Force Participation by Age Group



# Barriers to Employment

## For Older Workers

- Pandemic
- Ageism
- Digital divide

# Distinct Supports



**Training to  
workforce  
professionals  
and partners**



**Improved  
access to  
apprenticeships**



**Closing the  
digital divide**



**Thank  
You!**

**Until We  
Meet Again!**



# Age-Inclusive Management (AIMS) Colorado Conference

**Age-Inclusive Management Strategies (AIMS) Colorado** is a multi-year project dedicated to transforming the way employers shape the future of aging in Colorado, by addressing how they meet the needs and preferences of experienced employees (i.e., older workers). This effort constitutes a substantive contribution to improving future opportunities to age successfully. It is a collaboration between the University of Iowa College of Public Health and Transamerica Institute and is funded by a grant from NextFifty Initiative.

**University of Iowa College of Public Health** works to promote health and prevent injury and illness through its commitment to education and training, excellence in research, innovation in policy development, and devotion to public health practice. [www.public-health.uiowa.edu](http://www.public-health.uiowa.edu)

**Transamerica Institute**<sup>®</sup> is a nonprofit, private foundation dedicated to identifying, researching, and educating the public about health and wellness, employment, financial literacy, longevity, and retirement. It is the parent organization of Transamerica Center for Retirement Studies<sup>®</sup> which conducts one of the largest and longest-running annual retirement surveys of its kind. Transamerica Institute is funded by contributions from Transamerica Life Insurance Company and its affiliates. The information provided here is for informational purposes only and should not be construed as insurance, securities, ERISA, tax, investment, legal, medical, or financial advice or guidance. Interested parties must consult and rely solely upon their own independent advisors regarding their particular situation and the concepts presented here. [www.transamericainstitute.org](http://www.transamericainstitute.org)

**NextFifty Initiative** is a Colorado-based private foundation dedicated to funding mission-driven initiatives that improve the lives of the older adult population and their caregivers. It seeks to fund game-changing efforts to improve and sustain quality of life for people in their second 50 years. NextFifty Initiative educates about proven initiatives and advocates for transformational change. [www.next50initiative.org](http://www.next50initiative.org)

The University of Iowa College of Public Health and Transamerica Institute are not affiliated with each other.

For more information visit [www.TransamericaInstitute.org/AIMS](http://www.TransamericaInstitute.org/AIMS). To get in touch with the project team, email us at [AIMS-Project@uiowa.edu](mailto:AIMS-Project@uiowa.edu).